## **ATM710**

# **(A)** audio-technica

# Cardioid Condenser Handheld Microphone

artist series live sound microphones



#### **Features**

- . Excels in venues with controlled stage volume or in-ear monitoring
- Condenser design for studio-quality performance
- Superior anti-shock engineering ensures low handling noise and quiet performance
- Cardioid polar pattern reduces pickup of sounds from the sides and rear, improving isolation of desired sound source
- Multi-stage grille design offers excellent protection against plosives and sibilance without compromising high-frequency clarity
- Rugged all-metal design and construction for years of troublefree use
- Corrosion-resistant contacts from gold-plated XLRM-type connector
- Quiet-Flex™ stand clamp provides silent, flexible microphone positioning
- Integral 80 Hz high-pass filter switch and 10 dB pad switch

### Description

The ATM710 is a handheld condenser microphone with a cardioid polar pattern. It is designed specifically for close-up vocal use in professional live-sound and studio applications.

The microphone requires 11V to 52V phantom power for operation.

The cardioid polar pattern of the microphone is more sensitive to sound originating directly in front of the element, making it useful for controlling feedback, reducing pickup of unwanted sounds and providing isolation between performers.

The output of the microphone is a 3-pin XLRM-type connector.

The microphone is equipped with a switchable 10 dB pad and a switch that permits choice of flat response or low-frequency roll-off (via integral 80 Hz high-pass filter).

The microphone is enclosed in a rugged housing. Its multi-stage grille design offers excellent protection against plosives and sibilance without compromising high-frequency clarity. The included AT8470 Quiet-Flex<sup>TM</sup> stand clamp permits mounting on any microphone stand with <sup>5</sup>/s"-27 threads. A soft protective pouch is also included.

#### **Operation and Maintenance**

The ATM710 requires 11V to 52V phantom power for operation.

Output is low impedance (Lo-Z) balanced. The signal appears across Pins 2 and 3; Pin 1 is ground (shield). Output phase is "Pin 2 hot"—positive acoustic pressure produces positive voltage at Pin 2.

To avoid phase cancellation and poor sound, all mic cables must be wired consistently: Pin 1-to-Pin 1, etc.

When using the microphone in settings with a stage monitor speaker, the speaker should be located 180° off axis (at rear of the microphone). This placement, in conjunction with the microphone's uniform cardioid pickup pattern, will virtually eliminate the possibility of undesired audio feedback.

An integral 80 Hz high-pass filter provides easy switching from a flat frequency response to a low-end roll-off. The roll-off position reduces the pickup of low-frequency ambient noise (such as traffic, air-handling systems, etc.), room reverberation and mechanically coupled vibrations. To engage the filter, use the end tip of a paperclip or other small pointed instrument to slide the switch toward the "bent" line.

The microphone is also equipped with a switchable 10 dB pad that lowers the microphone's sensitivity, thus providing higher SPL capability for flexible use with a wide range of users and system configurations. To engage the 10 dB pad, use the end tip of a paperclip or other small pointed instrument to slide the switch toward the -10 position.

Avoid leaving the microphone in the open sun or in areas where temperatures exceed 110° F (43° C) for long periods of time. Extremely high humidity should also be avoided.

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## **Specifications**

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Element	Fixed-charge back plate, permanently polarized condenser
Polar pattern	Cardioid
Frequency response	40-20,000 Hz
Low frequency roll-off	80 Hz, 12 dB/octave
Open circuit sensitivity	-40 dB (10.0 mV) re 1V at 1 Pa
Impedance	200 ohms
Maximum input sound level	148 dB SPL, 1 kHz at 1% T.H.D.;
	158 dB SPL, with 10 dB pad (nominal)
Dynamic range (typical)	127 dB, 1 kHz at Max SPL
Signal-to-noise ratio <sup>1</sup>	73 dB, 1 kHz at 1 Pa
Phantom power requirements	11-52V DC, 3.5 mA typical
Switches	Flat, roll-off; 10 dB pad
Weight	274 g (9.7 oz)
Dimensions	179.0 mm (7.05") long,
	50.0 mm (1.97") head diameter
Output connector	Integral 3-pin XLRM-type
Audio-Technica case style	T6
Accessories furnished	AT8470 Quiet-Flex <sup>™</sup> stand clamp for ${}^{5}/{}_{8}$ "-27 threaded stands; ${}^{5}/{}_{8}$ "-27 to ${}^{3}/{}_{8}$ "-16 threaded adapter; soft protective pouch

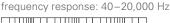
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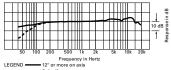
1 Pascal = 10 dynes/cm2 = 10 microbars = 94 dB SPL

1 Typical, A-weighted, using Audio Precision System One.

Specifications are subject to change without notice.







polar pattern



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